

B-852 Advance



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Specifications

Model	B-852 Advanced
Technology	Thermal transfer / Direct thermal
Printhead	Flat type
Resolution	12 dots/mm (305dpi)
Print width	Maximum 216.8mm
Print length	Maximum 819mm
Print speed	Up to 101.4mm/s
Interfaces	Bidirectional parallel port, USB 2.0, LAN (100BASE), serial port*, wireless LAN*
Barcodes	UPC/EAN/JAN, Code 39, Code 93, Code 128, EAN 128, NW7, MSI, Industrial 2 of 5, ITF, Postnet, RM4SCC, KIX-code, RSS14, Customer Bar Code
2D codes	Data Matrix, PDF 417, Maxicode, QR code, Micro PDF 417, CP Code
Fonts	Bitmap font (21 fonts), Outline font (4 types), Price font (3 types)
Optional	Cutter module, wireless LAN module, serial interface board, expansion I/O board, RTC (real time clock)
Dimensions	385(W) x 180(D) x 243(H)mm
Weight	15.6kg (without media and ribbon)

* Option

Customers' Benefits

The B-852 Advanced wide web printers have been designed to benefit the end user with:

- New and improved connectivity features
- Increased expandability options
- Higher processing speed to improve data processing of large files
- Easy maintenance and low cost of ownership
- Capability to replace legacy systems and competitors' products.



TOSHIBA TEC EUROPE RETAIL INFORMATION SYSTEMS

Austria
Handelskai 388/Top 621
Donau Business Center
AT - 1020 WIEN
T. +49 (0)2151 838 01
F. +49 (0)2151 838 480
info@toshibatec-eu.de

Belgium & Headquarters
Rue de la Célidée, 33 - Celideestraat
33BE - 1080 BRUXELLES/BRUSSEL
T. +32 (0)2 410 21 00
F. +32 (0)2 410 68 69
F. HQ: +32 (0)2 410 79 87
info@toshibatec-eu.be

France
23/25 Avenue Jeanne d'Arc
FR - 94117 ARCUEIL Cedex
T. +33 (0)1 58 07 20 00
F. +33 (0)1 58 07 20 01
info@toshibatec-eu.fr

Germany
Europark Fichtenhain B15
DE - 47807 KREFELD
T. +49 (0)2151 838 01
F. +49 (0)2151 838 480
info@toshibatec-eu.de

Ireland
Unit 7, Crumlin Business Centre
Stannaway Drive
IE - DUBLIN 12
T. +353 (0)1 465 22 20
F. +353 (0)1 465 22 29
info@toshibatec-eu.ie

Portugal
Taguspark - Parque de Ciência
e Tecnologia
Nucleo Central - Sala 268
PT - 2780-920 OEIRAS (Lisboa)
T. +351 21 422 20 64
F. +351 21 424 02 11
comercial@toshibatec-eu.pt

Spain
C/Doctor Esquerdo 207
ES - 28007 MADRID
T. +34 91 502 15 90
F. +34 91 501 81 00
retail@toshibatec-eu.es

UK
Campus 300, Spring Way
Maylands Avenue, Hemel Hempstead
GB - HERTFORDSHIRE, HP2 7GG
T. +44 (0)870 890 7200
F. +44 (0)870 890 7350
marketing@toshibatec-eu.co.uk

GROUP Companies

**TOSHIBA TEC NETHERLANDS
RETAIL INFORMATION SYSTEMS B.V.**
Postbus 2510, NL - 3800 GB AMERSFOORT
Softwareweg 3, NL - 3821 BN AMERSFOORT
T. +31 (0)33 453 81 00
F. +31 (0)33 455 44 11
info@toshibatec-eu.nl

TEC Polska Sp. z o.o.
ul. Marynarska 21PL - 02-674
WARSZAWA
T. +48 (0)22 640 48 58
F. +48 (0)22 640 48 53
info@tec.pl

TEC Italia, S.r.l.
Sede di Milano
Via Leonardo da Vinci, 39/D
IT - 20094 CORSICO MILANO
T. +39 (0)2 48 60 24 61
F. +39 (0)2 458 39 30
info@toshibatec.it



www.toshibatec.it

With powerful networking capabilities, the B-852 Advance wide web printer from Toshiba delivers outstanding performance for a wide variety of environments and applications. This innovative industrial printer offers superior features including extremely fast processing, large internal memory, web printer controls and outstanding SNMP networking tools*.

*Also links to other Toshiba products including the e-studio series, an evolutionary family of information devices that fit perfectly within commercial information environments.

Your Toshiba dealer:

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Speed and Functionality

Utilising ground-breaking CPU technology from Toshiba, the B-852 Advance offers high-speed printing and enhanced processing via an extensive choice of interfaces – including USB 2.0 and internal LAN. The options of serial and wireless LAN interfaces provide additional flexibility and choice, making the B-852 Advance adaptable to the widest variety of environments and applications.



The Toshiba B-852 Advance printer with exceptional performance and the ultimate in networking tools



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Options

- Cutter module (A swing cutter to physically separate labels or continuous media automatically after printing)
- Expansion I/O Interface board (Allows connection to external automated systems such as applicators or on-line verifiers)
- Real-time clock

Rugged and Robust

A field-proven heavy duty steel cabinet and sturdy inner mechanism combine to offer the B-852 Advance the same robustness and reliability as the Toshiba SX series of industrial printers.

Customer Benefits

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Powerful wide web printing in a compact and robust package

High Print Quality

The B-852 Advance 305 dpi, 8.5 inch wide printhead facilitates rapid printing of large format compliance labels. A floating printhead mechanism guarantees superb print quality with reduced friction and a flat paper path.

Future Proofing

For future proofing, the B-852 Advance printer is compatible with legacy systems, Toshiba or non-Toshiba. With the powerful Basic Command Interpreter (BCI) program, incoming data can be manipulated to generate the correct label formats. The BCI can also communicate with external devices allowing the easy integration of other technology systems.

Fully Compatible – B-852

Software and supplies are compatible with Toshiba's previous range-topping B-852 printer. Existing media stock and grades do not need to be changed.

SNMP Tools

The B-852 Advance comes with a free Network Management Suite that allows the user to:

- Manage all the Toshiba printers attached to the network through their IP address.
- Display system information and firmware versions, allowing firmware to be updated across the network simultaneously.
- View the status of each individual printer connected to the network in real time with real-time alerts (including viewing web pages).
- View a graphical display of the alerted error with the instructions necessary to resolve it, even emailing the service call centre number when needed.

Lower Cost of Ownership

All Toshiba products are manufactured at Toshiba's own facilities, providing the assurance of complete reliability and quality of key components essential for low overall cost of ownership. To lower the cost of ownership further the B-852 Advance has large internal memory as standard with no requirement for costly PCMCIA boards or ATA memory cards.



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